

Leave a Legacy...

More than 30 years ago, a group of concerned citizens banded together to form Save The River to protect the River we all love. Today, Save The River is the leading grassroots advocate working to protect the St. Lawrence River and Thousand Islands.

We educate citizens and elected officials about sound policy solutions that will reduce pollution, protect river fish and wildlife, and protect the River for future generations. Our growing education and citizen monitoring programs teach hundreds of local school children and volunteers about how they can be a part of protecting the River.



Now we ask you to consider a different type of gift, a special gift to Save The River through your estate plans.

We know there will always be a need for Save The River to watch, protect and promote the River. Through your planned giving you can guarantee that Save The River will be there for our children and grandchildren as the River's guardian.

Find a Lasting Way to Give

Many people think of estate planning as something important to do – but in the future. Working on your estate plans today can have many benefits, especially the peace of mind from knowing that your interests and wishes are recorded.



Gift of Retirement Funds or Life Insurance. Naming Save The River as a beneficiary of your retirement plan, IRA or life insurance policy is a generous way to make a legacy gift “outside” a will.

Bequest. A gift through your will is perhaps the most popular form of a planned gift. A bequest in a will may take various forms such as designation of a specific dollar amount or a percentage of the assets to be allocated to Save The River.



Securities. Gifting appreciated securities to Save the River is a good way to strengthen the long-term financial base of the organization and in many cases it has immediate tax advantages to the donor.

As always, we recommend that you discuss gift options with your own financial or estate advisors.